

**Rev Up Transmedia** is at the heart of the Apple Pro Training Series. Why? Because our own **Diana Weynand**

authored many of the books that provide the

**authorized course curricula**

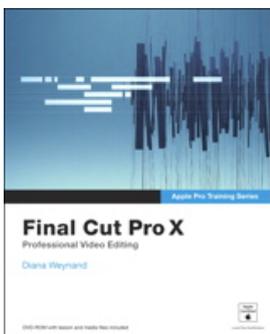
for the

**Apple Authorized Training Centers**

worldwide. These books take individuals

**step-by-step**

through a professional editing workflow. Each book is easy to understand and each contains its own set of terrific footage from which to learn and practice.



### **Apple Pro Training Series: Final Cut Pro X by Diana Weynand Second Edition Now Available!**

This comprehensive guide to **Final Cut Pro X, updated for 10.07**, takes you from **importing**

and

**editing**

to sharing your project via

**YouTube**

and

**Facebook**

. Each lesson covers different aspects of the professional video

**editing workflow**

. You will develop extraordinary speed and precision as you learn to work with the Final Cut Pro

X

**dynamic editing interface**

and

**magnetic Timeline**

.

Included with the book is dynamic footage from the hit series, *Fairly Legal*, the award-winning

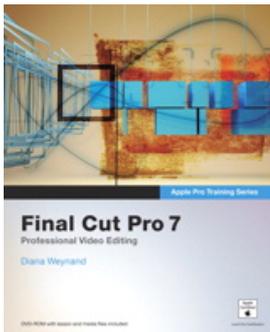
documentary,

*Delicio*

*us Peach Grows in a Ugandan Coffee Bean*

, exciting drag-racing footage from NHRA and Pullin TV and Matthew Modine's short film, *I Think, I Thought*

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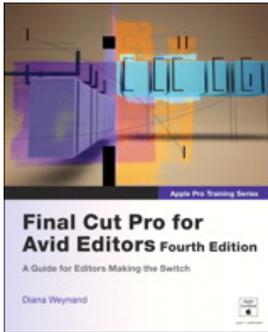
### **Apple Pro Training Series: Final Cut Pro 7 by Diana Weynand**

Completely revised for Final Cut Pro 7 and featuring new footage from TNT's hit show, *Leverage*, the international, music-creation event, *Playing For Change - Peace through Music*.

This best selling, Apple Certified guide provides a strong foundation in all aspects of video editing. Renowned author, Diana Weynand, starts with basic video editing techniques and takes you all the way through Final Cut Pro's advanced features.

Each chapter presents a complete lesson in an aspect of video editing and finishing, using professional broadcast footage. Learn all the new features of Final Cut Pro 7 including iChat Theater support, the redesigned speed tools and Blu-Ray disc.

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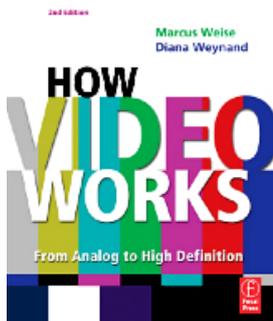


### **APTS: Final Cut Pro For Avid Editors by Diana Weynand**

Updated for Final Cut Pro 7, this unique book uses Avid images and terminology to create a comprehensive 'translation course' for video and film editors who already know their way around Avid nonlinear systems. Best selling author and editor, Diana Weynand, takes readers through detailed feature comparisons, practical conversion tips and instructions on how to use Final Cut Pro features that aren't available in Media Composer.

Each chapter represents a complete lesson in some aspect of Final Cut Pro 7 and includes a review section and list of keyboard shortcuts.

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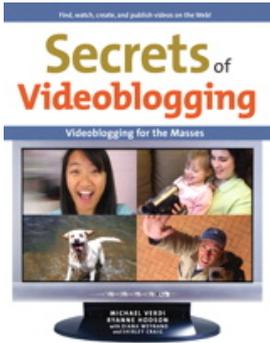


### **How Video Works by Diana Weynand and Marcus Weise**

Now in its third edition, How Video Works, has been a bible for professionals in the video world since 1995. It offers easy to understand explanations for the entire world of video and digital television. A complete guide from analog video to all the new digital technologies, including Hi-Definition, compression, encoding, and satellite technology. This book is a must-have for any broadcast or video production department.

It is also perfect for the new video technician or non-tech creative professional who is just beginning to discover the digital world. Update your library with the brand new version of an industry standard.

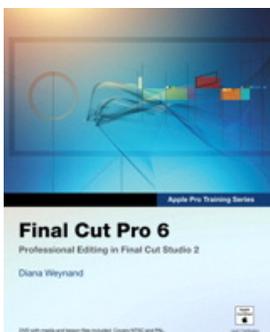
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### **Secrets of Video Blogging by Michael Verdi, Ryanne Hodson, Diana Weynand & Shirley Craig**

Here's the perfect introduction to the art of videoblogging whatever your subject. Filled with both technical and creative tips, this fun, fast, full-color guide provides everything you need to get started vlogging. Secrets of Videoblogging was one of the first books written on the subject of video blogging.

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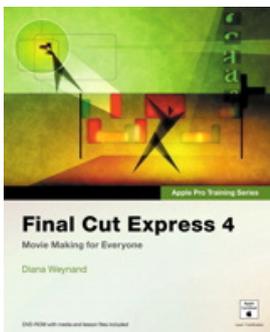
### **Apple Pro Training Series: Final Cut Pro 6 by Diana Weynand**

Cut a scene from the USA Network television series, *Monk*, create a promo for Sea-World's *Beli*

*ef*  
documentary and master filters and effects, as you edit a segment of BBC Motion Gallery's *Living Colour* documentary. Completely revised for Final Cut Pro 6 and featuring all-new footage, this best-selling, Apple-certified guide provides a strong foundation in all aspects of video editing.

Renowned author, Diana Weynand, starts with basic video editing techniques and takes you all the way through Final Cut Pro's powerful advanced features.

[Buy Now](#)



### **APTS: Final Cut Express 4 by Diana Weynand**

The only Apple-certified guide to Final Cut Express 4, this book delivers the techniques you need to make movie magic with DV, HDV, or AVCHD footage. Each chapter presents a complete lesson in an aspect of video editing and finishing, with hands-on projects to complete, as you go. All the files you need are on the included DVD-ROM. You will learn how to make effective edits and adjust them precisely.

You'll also learn how to create polished transitions and sophisticated composites; add audio tracks, titles, and speed and motion effects; then color-correct and finish your video for export to DVD or the Web. Whether you are a student, a devoted amateur who is serious about digital video or a professional who needs a comprehensive editing program, you will find everything you need to learn Final Cut Express 4.

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