

Rev Up Transmedia Announces Pro Audio To Go – A Revolutionary Audio Recorder iPhone App

Leading app developer, Rev Up Transmedia (formerly Weynand Training), announced the release of their revolutionary app that turns any iPhone into a professional audio field recorder. Designed for journalists who need to get a story and get it right, [Pro Audio To Go](#) delivers quality audio recordings every time.

FOR IMMEDIATE RELEASE

Los Angeles, CA, November 28, 2011 - Leading app developer, Rev Up Transmedia (formerly Weynand Training), announced the release of a revolutionary app that turns any iPhone into a professional audio field recorder. Now journalists, filmmakers, documentarians, producers, editors, musicians, or anyone interested in stepping up their game to achieve a professional quality sound recording can get great sound without carrying around a lot of gear.

Put away that heavy Marantz, Pro Audio To Go was designed to take the place of big, cumbersome, expensive digital audio recorders. Pro Audio To Go converts the pocket- sized iPhone into a one-tap professional recording device that records 48 kHz audio in AIFF format. The recording can then be dropped directly into a Final Cut, Avid or Premiere timeline to begin editing immediately, uploaded to an FTP site or emailed to a production team member.

No compression required. You can customize the equalization as well as connect most mics to your iPhone with a [special XLR connector](#).

"I had no idea how many uses I would find for Pro Audio To Go!" said Aaron Murphy, professional Audio Supervisor for 'Top Chef' and 'Real World.' "The email/FTP feature alone makes Pro Audio To Go indispensable. It allows me to send time-sensitive interview audio to post-production directly from set. While I was discussing an edit with a client this week, I was able to record VO right from my car without having to haul out a bunch of gear. The elegant interface and pro sound make this item a must-have for ANY audio professional."

The app was developed for CNN journalists who needed to record fast breaking news stories – so we made the app just one tap to record," said Diana Weynand, President of Rev Up

Transmedia. "They use different mics at different times so we created presets on the EQ panel. Funny thing is," adds Weynand, "using the iPhone's internal mic with the Pro Audio To Go app gives you great results as well." "We also took into consideration a broader market," adds Rev Up Transmedia partner, Shirley Craig. "Pro Audio To Go can even be used to record professional audio with a DSLR camera, and musicians are embracing it as the perfect way to capture a master recording using our custom Line In cable."

"Pro Audio To Go is the audio recording app we've been waiting for, without even knowing we were waiting for it!" said film producer, Barry Clark. "Pro Audio To Go produces incredible audio. It is a quantum leap for field audio recording."

With Pro Audio To Go, iPhone users can create top quality audio recordings with the tap of a button. It's available in the iTunes App Store for \$29.99. And 'tis the Season to use the iTunes "Gift This App" feature, which makes it easy to give this amazing app to those interested in having a professional quality audio recorder in the palm of their hands.

About Rev Up Transmedia

Rev Up Training (formerly Weynand Training) is a leader in developing mobile applications, producing and delivering content as well as creating eLearning solutions on any subject for businesses, corporations and classrooms. Rev Up, based in Los Angeles, is proud to be honored as an Apple Gold Level Training Center delivering certified and custom on-site training on Final Cut Pro, Motion, Avid and the Adobe Creative Suite to clients worldwide.

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